



Future Innovation tech eXpo Conference 2025

Architecting the Future: Service Oriented Architecture as a Foundation for Software-Defined Vehicles



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Agenda

FEV Introduction

SDV Introduction and FEV offerings

Whitepaper Overview

Proposed solution & Case Study

Summary

Contacts

Your engineering and consulting partner – strong, competent and reliable

GLOBAL REACH –
ONE FACE TO THE CUSTOMER

FEV.io

7,000

Employees
globally

~740 M€

Total output
(2024)

>250

Test cells for batteries
& fuel cells, e-drives,
T/M and engines

200

Patent applications
per year

70%

Academics

>45

Years of experience

>45

Subsidiaries on
five continents

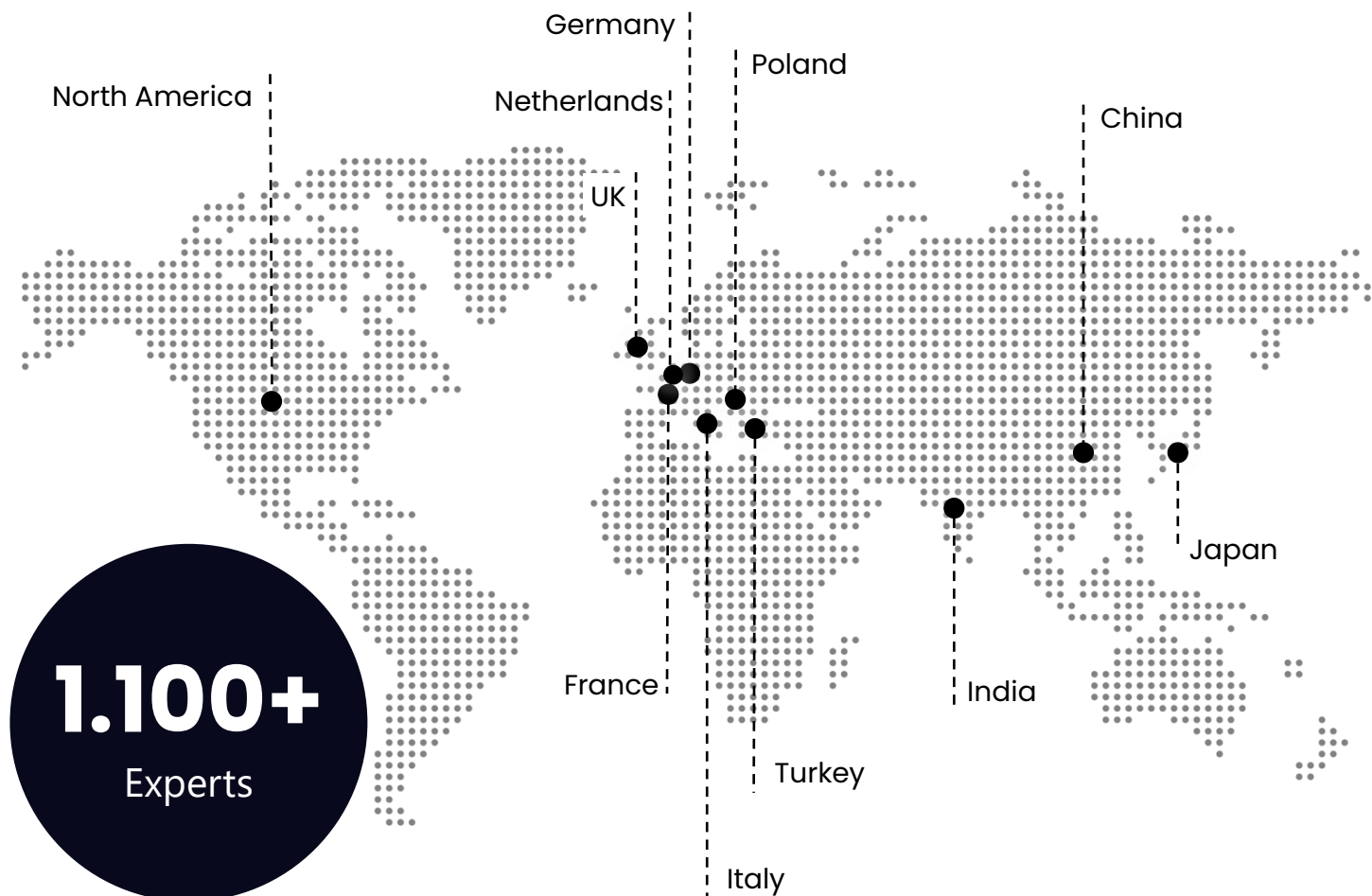
>50

Different nations



We combine proximity with global delivery power for scaling, efficient and aligned technology delivered at high quality and best expertise

FEV.io



Customer proximity

- Local development experts
- Local contacts & project mgr.
- Enables: Fast & easy communication
- Enables: Joint understanding of expectations & requirements
- Enables: Co-creation

Global delivery power

- Common development framework
- Access to global competencies
- Enables: high quality & cost sensitive delivery
- Enables: best expertise fit

We are the innovation powerhouse for mobility, energy and software that fosters sustainability and a greater quality of life for all



BUSINESS AREAS



FEV
vehicle

- › Chassis
- › Cab
 - Body in White
 - Ext. & Interior
 - Lighting
- › Architecture
- › Performance
- › NVH
- › Integration



FEV.io

- › System Eng
- › FUSA
- › Cyber Security
- › ADAS / AD
- › Connected Mob.
- › Infotainment
- › SW & E/E platform.



FEV
propulsion

- › ICE
 - Gasoline
 - Diesel
 - Gas
 - H2
- › Gearbox & Axles
- › Battery
- › EDU & e-Axle
- › Inverter
- › Fuel Cell



FEV
aerospace

- › Fuel Cell / H2 (direct burn)
- › Battery (dev. & testing)
- › SAF
- › HV systems
- › SW Solutions
- › Cyber Security
- › MBSE



FEV
energy+resources

- › Energy plants
 - Wind
 - Solar
 - H2
- › Energy storage



FEV
CONSULTING

- › Market studies
- › Benchmarks
- › Roadmaps
- › Concept studies
- › Modularization
- › Sourcing strategy
- › Cost reductions
- › Value chain opt.



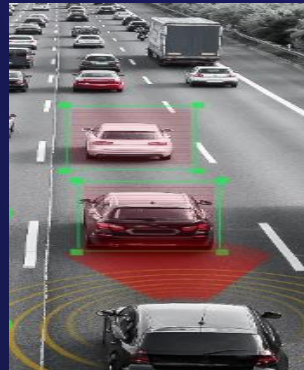
**Systems
Engineering**



Cyber Security



Functional Safety



**Assisted &
Automated Driving**



**eCockpit & Driver
Information
Systems**



**Connected
Mobility**



EE SW & Integration



**Software
& SDV**



**Data Science &
Engineering**



**SOVD, Functional
Diagnostics, OTX,
EOL**



**E2E Validation –
Bench level →
LabCar → Field
Testing**



**Generative AI –
from Systems
Engineering to
Validation**



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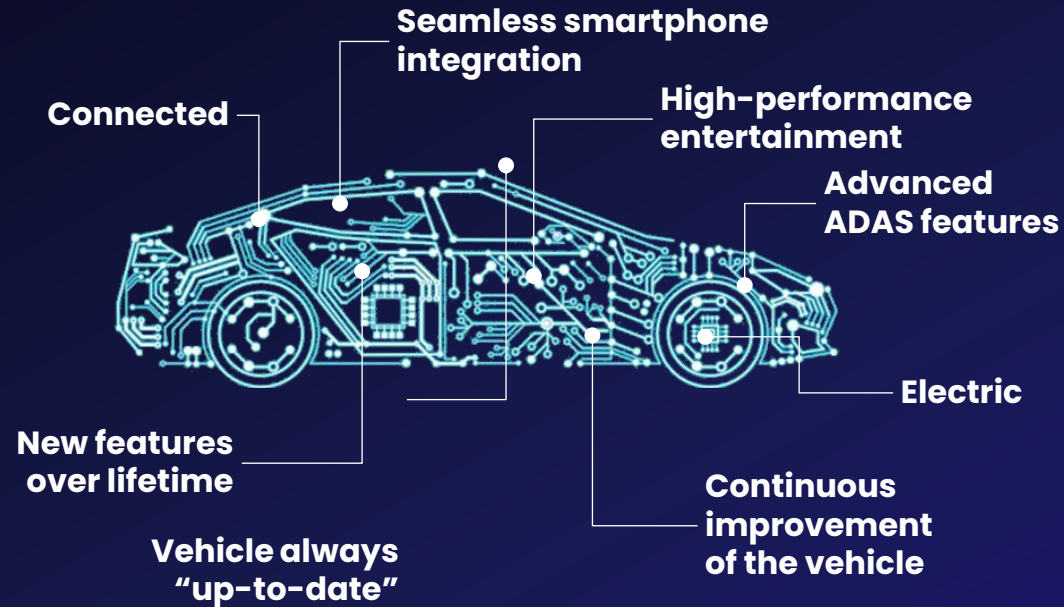
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The industry is transforming towards software-centric products



Market Demand

- Advanced Features
- Updateability
- Upgradeability

Cost Reduction

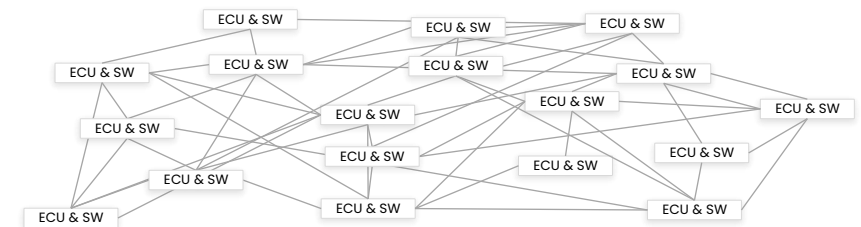
- Simplified, modular hardware
- Cost efficient SW platforms

Competition

- Development efficiency by DevOps, automation, virtualization
- Reduced time-to-market and; new way of working
- Reduced recalls (by OTA and data analytics)

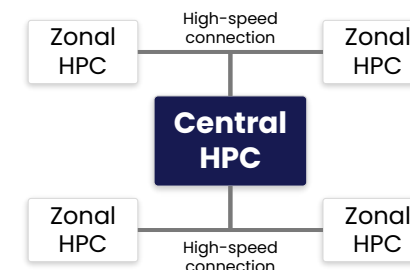
...BUT TECHNICAL BACKBONE IS NOT READY

Traditional E/E & SW Architecture:
Decentralized & signal-oriented (monolithic)

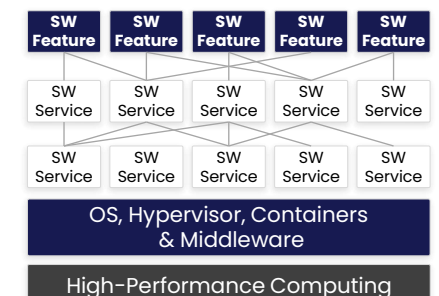


VISION (IN-VEHICLE)

Centralized E/E Architecture
w/ **high-performance**
computing cluster



Mainly **service-oriented**
software architecture

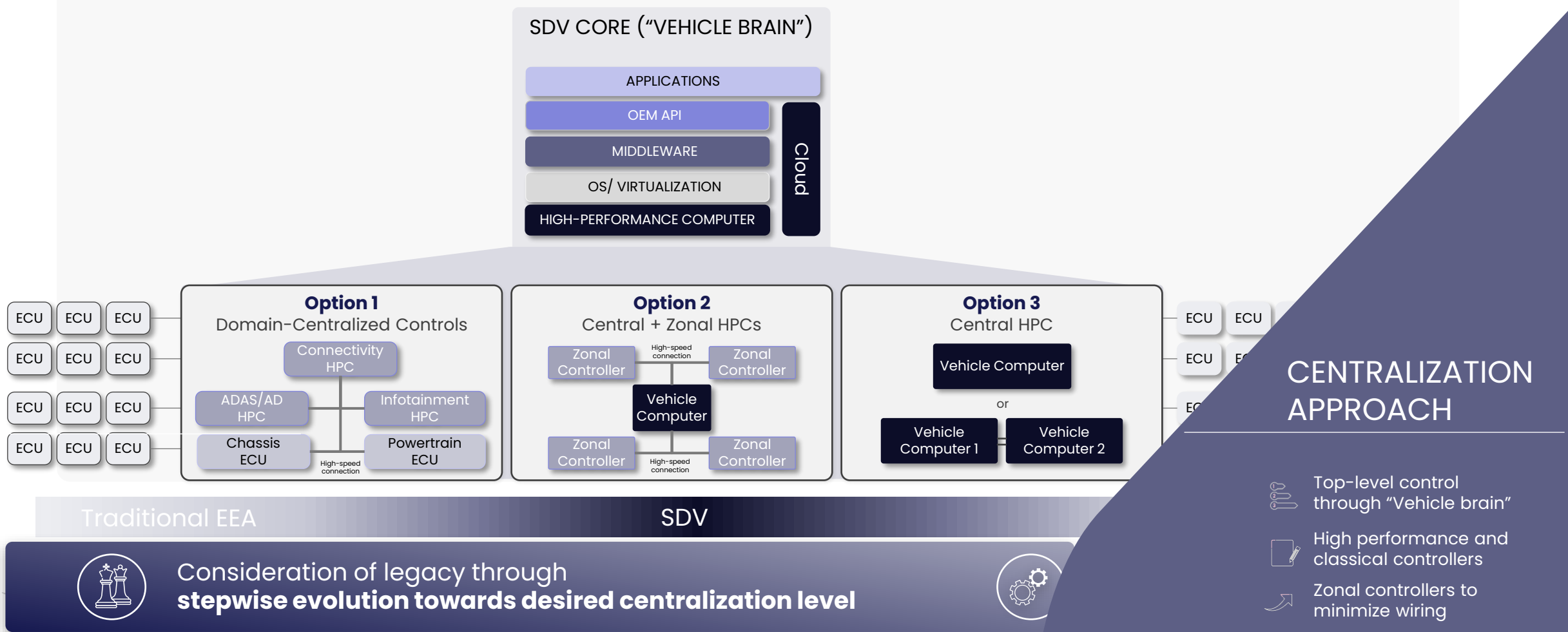


A high-performing E/E architecture builds the backbone for future product and development excellence – different levels of centralization are possible



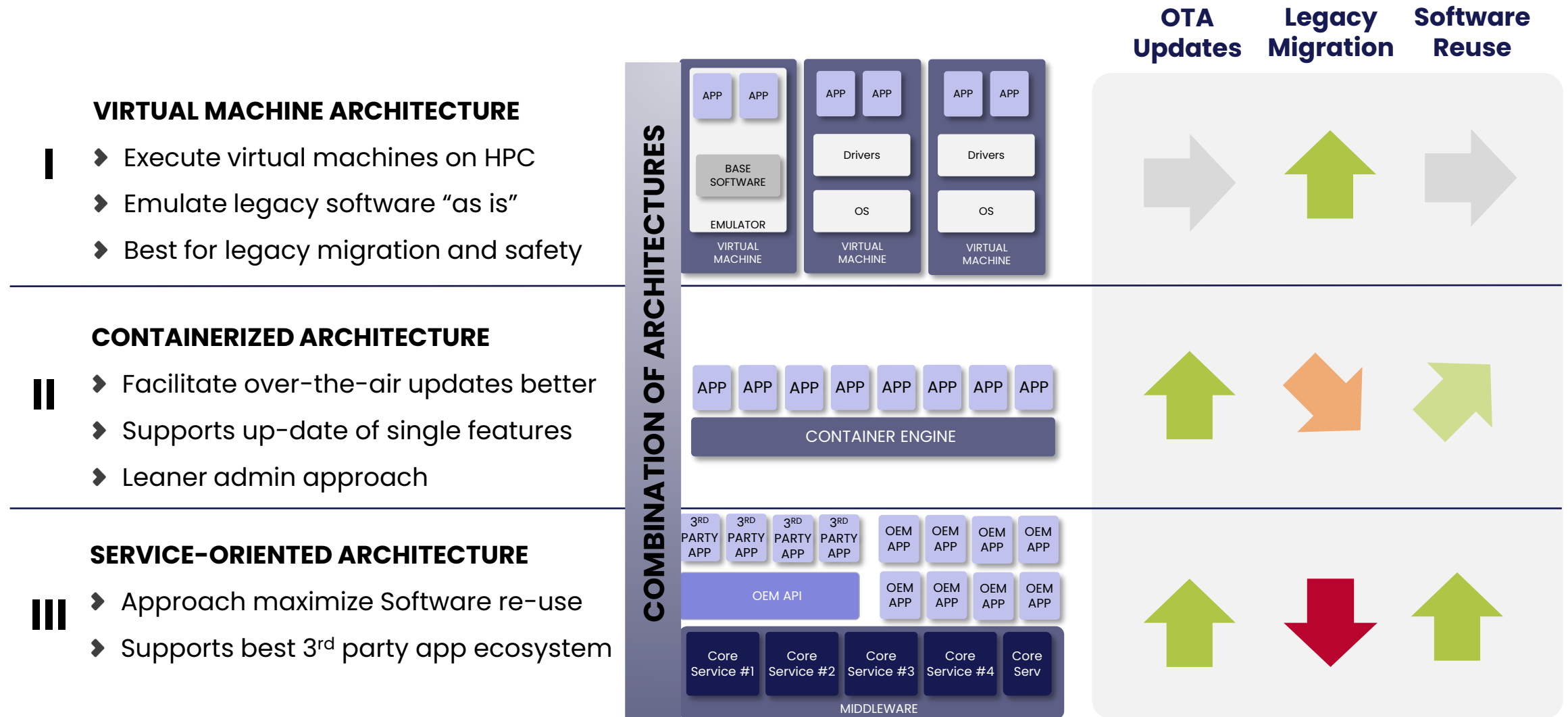
E/E ARCHITECTURE STRATEGY

Illustrative



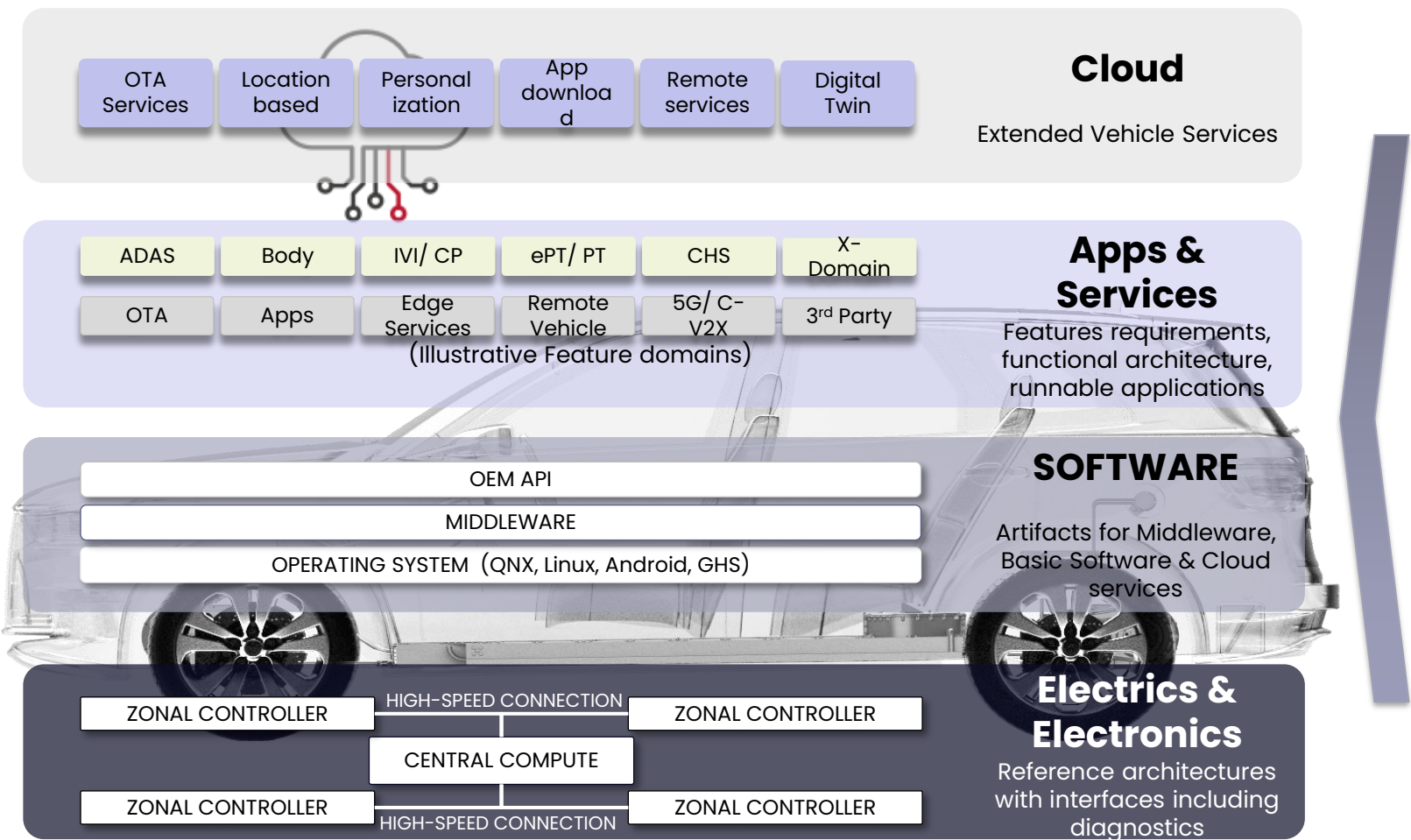
What is the right software architecture for my use-cases?

Software architecture classification (simplified for illustration)



SDV Building Blocks

FEV Experience & Offerings



SOFTWARE FACTORY

Platform

- HPC's – NXP, Infineon, Renesas, TI, NVIDIA,
- AUTOSAR & Adaptive AUTOSAR
- QNX, Linux , Android, GHS
- AWS, Azure, GCP
- Micro services, Dockers & virtualization

Process

- AGILE & DevOps – CI/ CD/ CT
- SUMS (Software update mgmt. system)
- CSMS (Cyber Security management system)
- ASPICE & TISAX

Tools

- MATLAB, C, C++
- EA, VECTOR, PREEvision, ETAS, EB
- dSPACE, NI, Polyspace, Tessy
- PLM/ ALM

We provide series development excellence by deep understanding of SW&EE combined with detailed domain know how

FEV.io

SYSTEM

- DOMAIN SPECIFIC DEVELOPMENT
- STRUCTURED SYSTEMS ENGINEERING
- FUNCTIONAL SAFETY & CYBER SECURITY

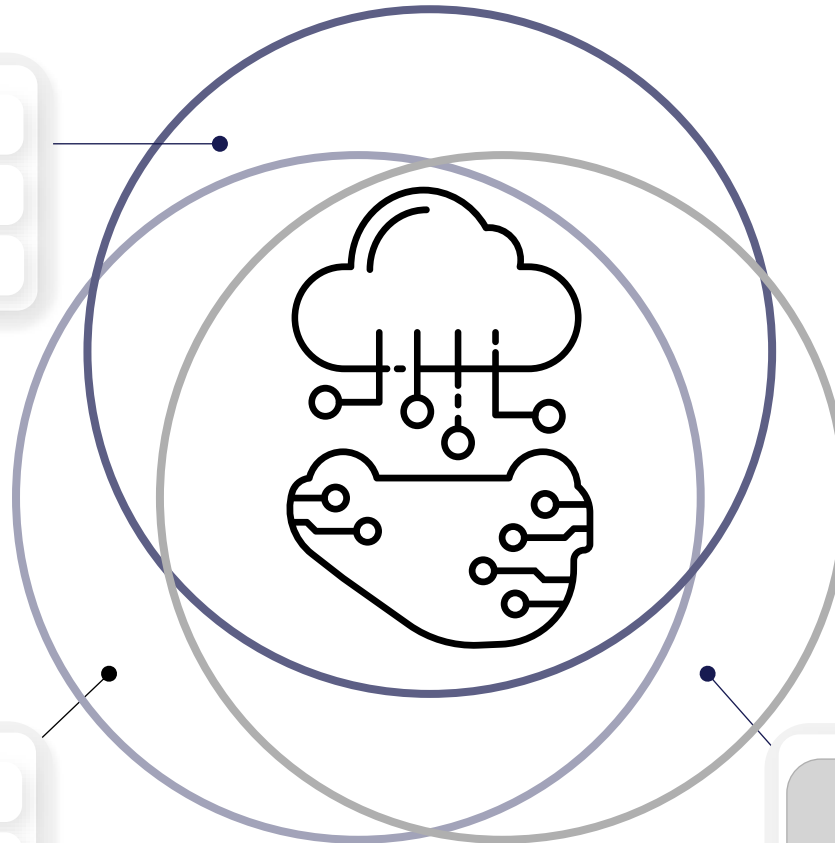
SW

- FEATURE DEVELOPMENT (EMBEDDED & WEB APPLICATIONS)
- SW INTEGRATION, CALIBRATION & MAINTENANCE
- AGILE WORKFLOW & INFRASTRUCTURE IMPLEMENTATION

EE

- EE ARCHITECTURE DESIGN & INTEGRATION
- VEHICLE NETWORK & DIAGNOSTICS
- VALIDATION & TESTING

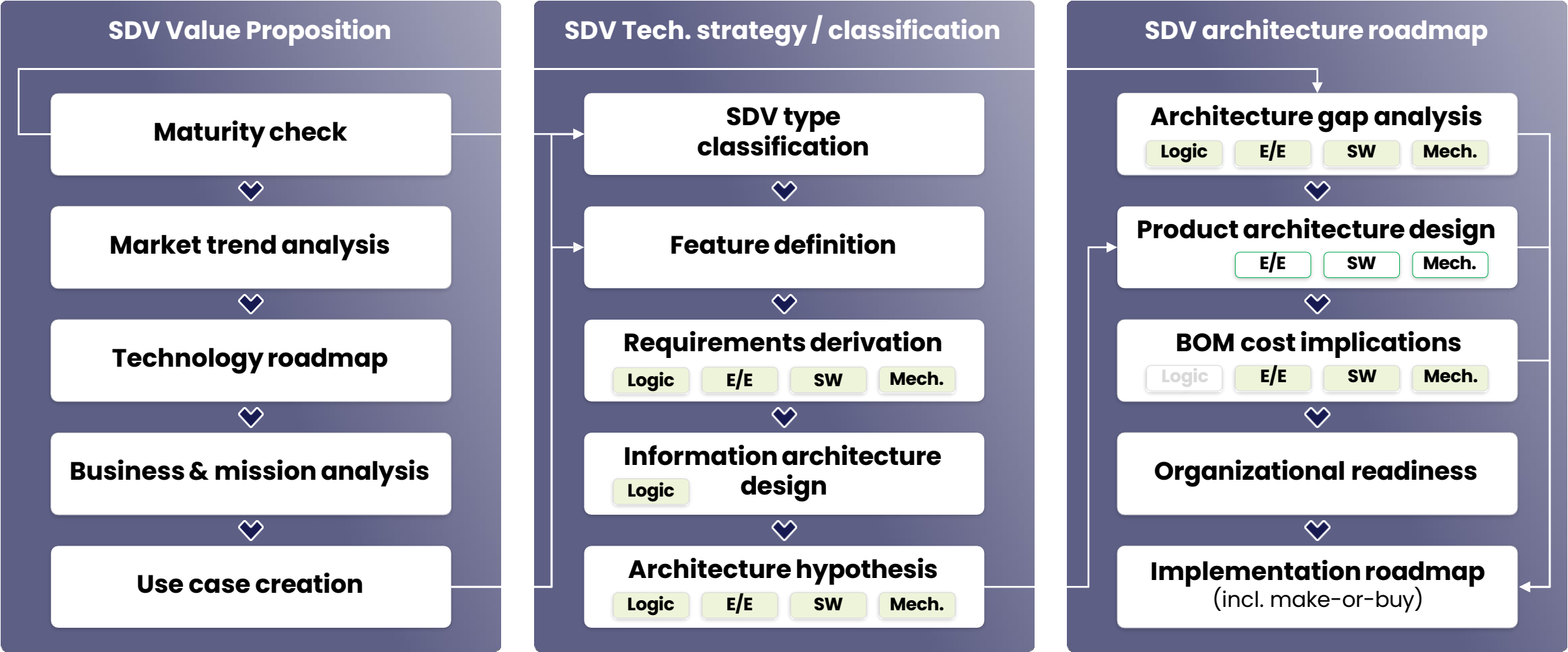
Series Development excellence



We can support in a comprehensive SDV strategy definition with a streamlined approach focusing on business, product and organization

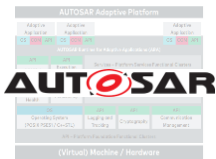


SDV PROJECT APPROACH

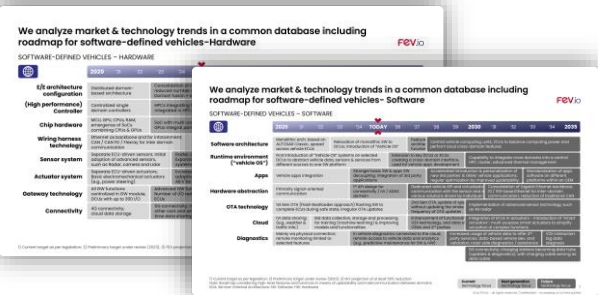


FEV leverages its partnerships, consortiums memberships & in-house technology roadmaps

CONSORTIUMS



FEV SDV Technology Roadmaps



- Forecast of major SDV technologies and markets
- Database of standards and regulations
- Benchmark report of vendor solutions

PARTNERSHIPS





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Overcoming Legacy Challenges Through SOA Principles



Challenges faced with current architecture

- Tight Coupling of Components
- Limited Scalability and upgradability
- Poor Flexibility and Reusability
- Slow Deployment Cycles
- Integration Bottlenecks
- Maintenance Overhead
- Limited Fault Isolation
- Technology Lock-In
- Security Challenges
- Data Management Complexity



SOA as solution to overcome these challenges by

- Loosely coupled
- Reusable
- Reliable and consistent communication

Middleware Available in Market to Achieve SOA



Vector MICROSAR Adaptive



Robot Operating System



TTTech Auto (MotionWise)



Real-Time Innovations



Elektrobit



Apex.ai

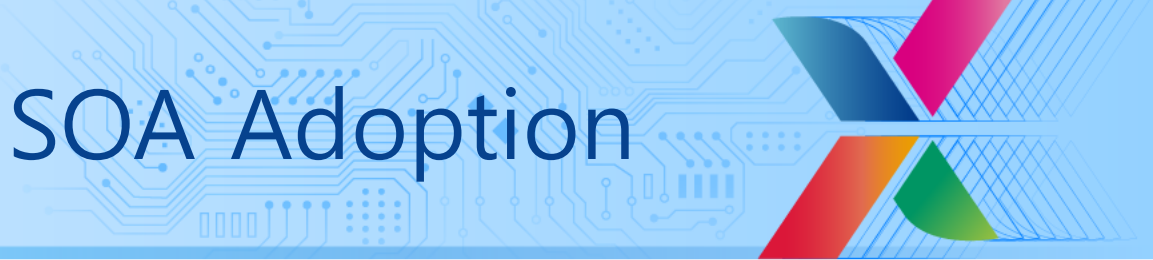


Zenoh by Zetta Scale



Red Hat

Critical Dimensions Impacting SOA Adoption



Methodology

Introduce a phased migration strategy addressing two distinct pathways:

1. Transforming existing legacy systems into SOA-based architectures
2. Designing new systems with SOA principles from the ground up

Tooling

Leverage modern tools and frameworks

1. Streamline service wrapping, orchestration
2. Real-time monitoring for seamless SOA integration

Best Practices

Share guidelines for service design, testing, and governance.

Modernizing with SOA: A Phased Approach to Migration and Value Realization



Decision Matrix

- Define template for the decision matrix to identify services for SOA

Approach Selection

- Bottom up approach for legacy migration to SOA
- Top Down – Create SOA application from Scratch

Workflow Definition

- Workflow definition
- Parameter identification



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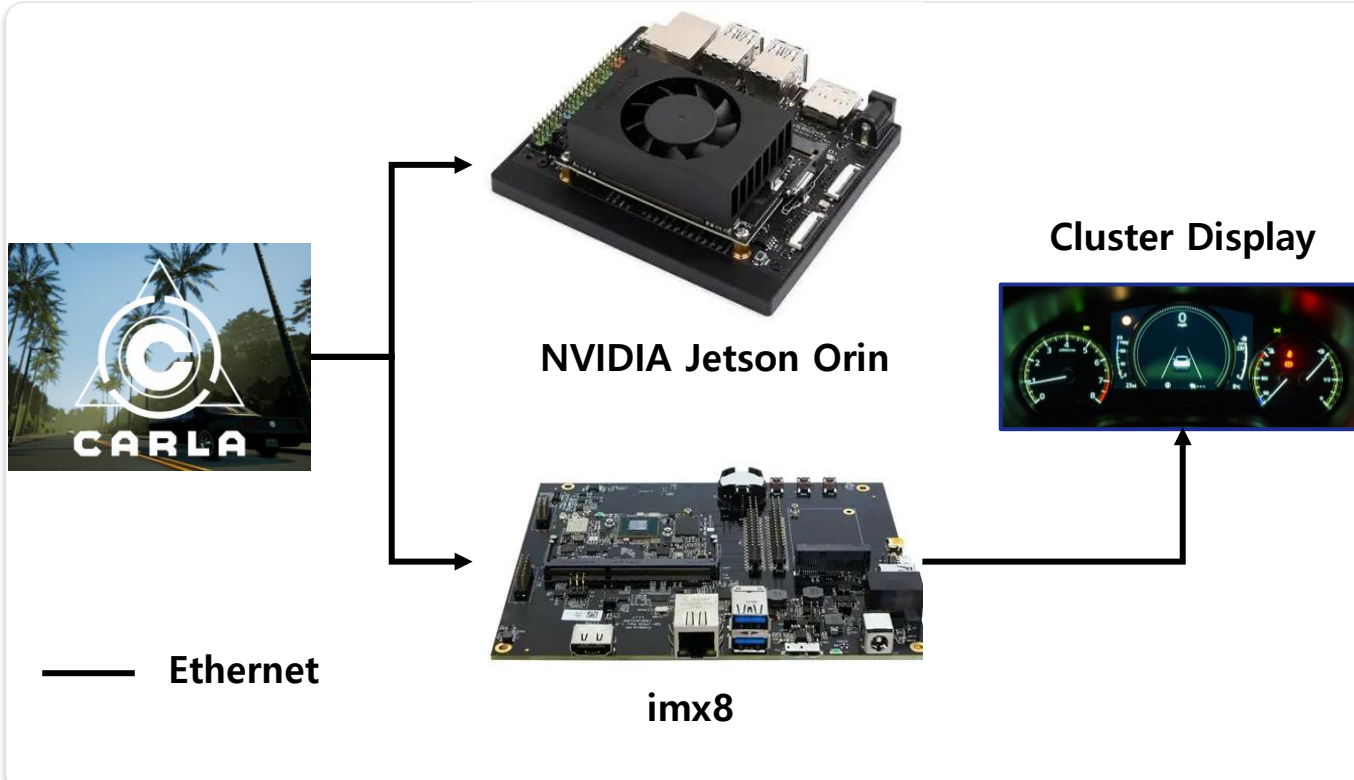
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Traffic Sign Recognition - Case Study for Legacy Migration



Case Study Details

Traffic sign recognition is selected as the use case to demonstrate legacy migration to SOA.

Hardware Details:

NVIDIA Jetson Orin
Imx8

Use cases/features:

Traffic sign recognition

Software details

QT for HMI
QEMU for virtual validation

Middleware

Vector Adaptive ASR

Simulators

CARLA



Software Architecture

Adaptive Applications

Read Vehicle Data

Forward looking camera capture

Traffic Sign Recognition Algorithm

Ara App1

Ara App2

Ara App3

Non-Adaptive Applications

DDS-SOME/IP
Converter

Adaptive AUTOSAR Middleware

ara::com

ara::exe

ara::log

ara::per

ara::ucm

ara::rest

ara::core

ara::sm

Libraries

OpenDDS

OpenCV

Ultralytics YOLO

dlib

COVESA vsomeip

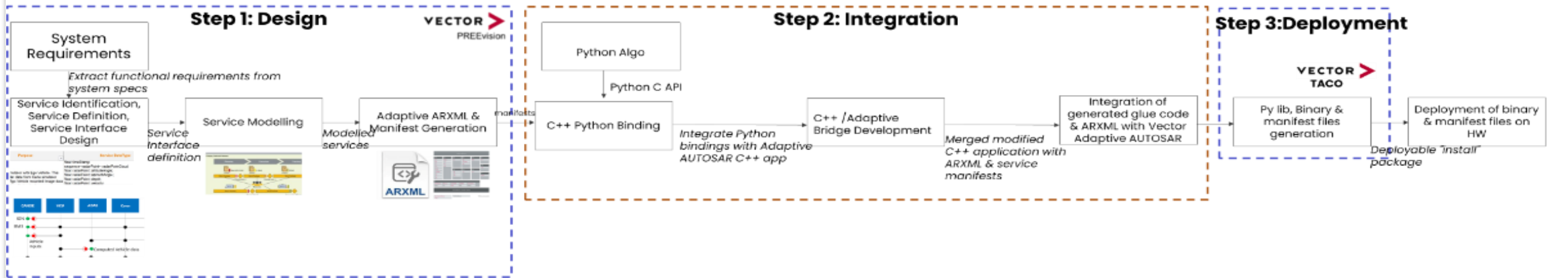
cmake

Jetson Orin Bootloader, BSP & Filesystem

NVIDIA Jetson AGX Orin (ARM Cortex-A78AE)

Migration Approach

Bottom-Up Workflow Applied:



1. **Input:** Camera frames from CARLA simulator via **DDS**

2. **Processing:** TSR service on **NVIDIA Orin platform**

3. **Output:**

- Detected signs distributed via **SOME/IP** to ADAS consumers
- Parallel output to **cluster display service** demonstrates **multi-consumer capability**

Output – Decision Matrix & ARXML



SOA Decision	Parameters	Description	Selection Categories	Weighting
System	Function Reliability across cross domain	modularity and reuse across domains by multiple clients	1.Mustly compatible with SOA 2.Ready model integration 3.Requires significant adaptation 1.Contradicts SOA principles	5
	Multiple Activations	Way to activate system/start	5.concurrent, source activation from more than four sources with conflict resolution & state synchronization. 4.Supports at least 3 activation modes:deadly,minimal races issues. 3.Supports 2 sources, some minimal sync required. Limited activation paths with middleware dependency. 2.Supports only 1 source actively (IVI,CCSD,T-Box,C-App,MPS), others via workarounds	
	Scalability		1.If a service, as application, underlying middleware could be updated Over The Air 2.No modular updates, whole system refresh required. 1.Static firmware only, no software update capability.	5
	Boot Time Demand		1.Beyond updates, ability to change service versions or scale to better performance is essential. 2.Only minor patches allowed, no functional change. 1.No upgrade mechanism without re-flashing entire stack. 3.Upgrade process requires system-wide, testing or scheduling.	4
	Real Time Demand		1.If an application could subscribe for OTA updates so that it could be updated OTA or at garage 2.Subscription exists but lacks dynamic features or is hardcoded. 3.Efficient and scalable subscription model for multiple clients. 1.No subscription support, patch model unsupported.	3
	Ethernet Interface Connectivity		1.SOA facilitates offboard competition and connectivity 2.Cloud integration exists but limited to telemetry or batch upload. 3.Closed network requires intermediate gateway or offline sync.	
SOA middleware availability on HW (microcontroller or HPC)		Cloud Interface	Cloud Native	
		Digital Twin		

+

ASIL Rating

FTTI

Safety level impacts ability to use SOA (especially dynamic service discovery, later process comes). ASIL-B systems need strong safety safety requirements to complex path. ASIL-B or C tolerable with qualified SOA framework. 1.Limited ASIL-B design, no control and parking. 2.Not certifiable beyond OWAAS-A. 3.Safe safety requirements to complex path. 4.600ms to be used for active systems where human perception tolerates slight delays. Feature like object detection or driver alerts can tolerate slightly longer latency—multiple hundreds of ms. 5.100ms to 500ms to 100 ms JADAS loops at 10 Hz. HVAC/CA alerts, acceptable fault handling. 2.5ms to 100 ms RTOS/ECU and SAFE ADAS/ADAS research other side 100 ms as a critical threshold for high-level safety maneuvers Critical ADAS/ADAS/FTTI perception action latency. 10ms-100ms Must meet deterministic timing, delay could cause failure of safety system(hard real time).

INPUT #1: SERVICE DECISION MATRIX

Output

Output 1: Service Decision Matrix for TSR

A			B			C			D			E			F			G			H			I			J			K			L			M			N			O			P			Q			R			S			T			U			V			W			X			Y																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					

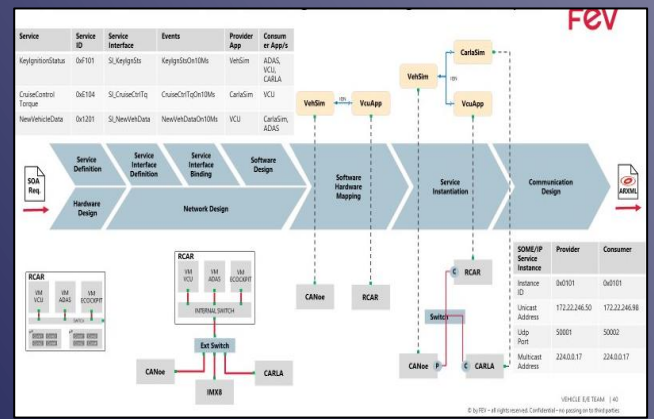
FUNCTION ID	FUNCTION NAME
ADB03.01	TSI Activation/ Deactivation
ADB03.02	Detect traffic sign information
ADB03.03	TSI warning
ADB03.04	TSI Configure setting
ADB03.05	TSI HMI Request
ADB03.06	TSI HMI Status
ADB03.07	TSI HMI Error & Warning
ADB03.08	Traffic Sign Information

+

INPUT #2: FUNCTION LIST & SYSTEM REQUIREMENTS

L2 Req ID	Function Name	Requirement Area	Requirement title	Involved components	Requirement Text
ADAS.ADB03.0101	Switch-On/Off	Results	Feature status - unavailability -HMI	TSR system	The TSR system shall send "TSR unavailability status" signal to HMI when geographical region is apart from GCC and ISA.
ADAS.ADB03.0102	Switch-On/Off	HMI User Feedback/HMI	Feature status - unavailability -HMI	IVI	The IVI system shall display "TSR unavailability status" when TSR feature is unavailable.
ADAS.ADB03.0103	Switch-On/Off	Results	Feature status - activation -HMI	TSR system	The TSR system shall send "TSR activation status" signal to HMI when TSR feature is activated.
ADAS.ADB03.0104	Switch-On/Off	HMI User Feedback/HMI	Feature status - activation -HMI	IVI	The IVI system shall display "TSR activation status" when TSR feature is activated.
ADAS.ADB03.0105	Switch-On/Off	Results	Feature status - temporarily deactivation -HMI	TSR system	The TSR system shall send "TSR temporarily deactivation status" signal to HMI when TSR feature is temporarily deactivated.
ADAS.ADB03.0106	Switch-On/Off	HMI User Feedback/HMI	Feature status - temporarily deactivation -HMI	IVI	The IVI system shall display "TSR temporarily deactivation status" when TSR feature is temporarily deactivated.
ADAS.ADB03.0107	Switch-On/Off	Results	Feature status - deactivation -HMI	TSR system	The TSR system shall send "TSR deactivation status" signal to HMI when TSR feature is deactivated.
ADAS.ADB03.0108	Switch-On/Off	HMI User Feedback/HMI	Feature status - deactivation -HMI	IVI	The IVI system shall display "TSR deactivation status" when TSR feature is deactivated.
ADAS.ADB03.0109	Switch-On/Off	Results	Feature status - Temporary deactivation/Deactivation/Unavailable reason -HMI	TSR system	The TSR system shall send possible reason to HMI when TSR feature is temporarily deactivated/Deactivated/Unavailable.
ADAS.ADB03.0110	Switch-On/Off	HMI User Feedback/HMI	Feature status - Temporary deactivation/Deactivation/Unavailable reason -HMI	IVI	The IVI system shall display "possible reason" when TSR feature is temporarily deactivated/Deactivated/Unavailable.
ADAS.ADB03.0111	Switch-On/Off	HMI User Feedback/HMI	Feature status - standardized symbols -HMI	IVI	The IVI system shall display the current state of the TSR feature using standardized symbols in accordance with ISO 26262.
ADAS.ADB03.0112	Malfunction warning	Tasks/Actions	Health monitoring of TSR system	TSR system	The TSR system shall continuously perform TSR feature health monitoring to ensure proper end-to-end working of the system and shall check for malfunctions if any.
ADAS.ADB03.0113	Malfunction warning	Tasks/Actions	Malfunction and severity levels	TSR system	The TSR system shall associate a severity level (TDC) and category (TDC) for every malfunction (TDC) detected in TSR system.

Output 2: Service Modelling Exports for TSR





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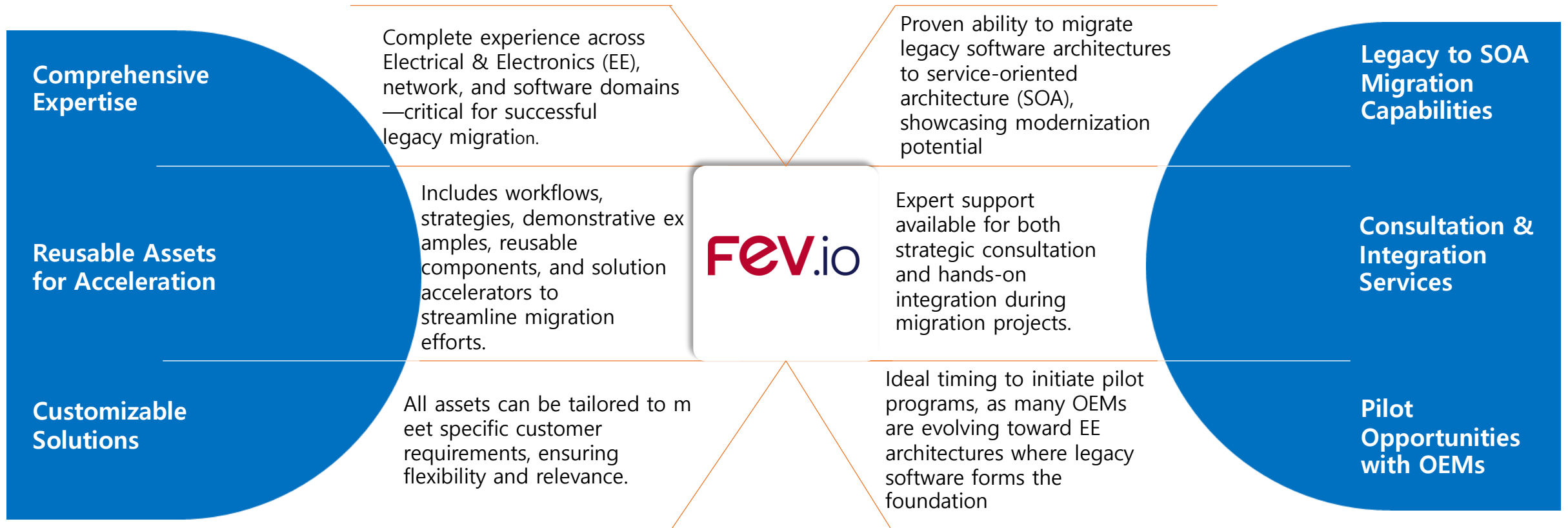
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References

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